

NEW YORK CITY PARENT AND COMMUNITY INVOLVEMENT IN PUBLIC SCHOOLS

CITYWIDE LEVEL

PANEL FOR
EDUCATIONAL POLICY

CHANCELLOR'S PARENT
ADVISORY COUNCIL (CPAC)

CITYWIDE COUNCIL ON
SPECIAL EDUCATION
(CCSE)

CITYWIDE COUNCIL
ON HIGH SCHOOLS
(CCHS)

CITYWIDE COUNCIL ON
ENGLISH LANGUAGE
LEARNERS (CCELL)

CITYWIDE DISTRICT 75
COUNCIL

DOE SUPPORT

DIVISION OF
FAMILY AND
COMMUNITY
ENGAGEMENT

DISTRICT FAMILY
LEADERSHIP
COORDINATORS

SCHOOL
PARENT
COORDINATORS

DISTRICT LEVEL

COMMUNITY DISTRICT
EDUCATION COUNCILS

DISTRICT LEADERSHIP
TEAMS

BOROUGH HIGH
SCHOOL PRESIDENTS'
COUNCILS

DISTRICT PRESIDENTS'
COUNCILS

DISTRICT TITLE 1
PARENT ADVISORY
COUNCIL

SCHOOL LEVEL

PARENT ASSOCIATION/
PARENT TEACHER
ASSOCIATION

SCHOOL LEADERSHIP
TEAM

TITLE 1 PARENT
ADVISORY COUNCIL

MECHANISMS TO ACHIEVE SUCCESSFUL INVOLVEMENT

PRACTICES, PROGRAMS, COMMUNICATIONS



Tips for Engaging Parents

Know the Process

1. Parents apply online at NYCParentLeaders.org
2. After the application period closes, candidates will be invited to a Candidate Conference, where they will learn more about serving on an Education Council, and to Candidate Forums, where they will meet the voters
3. Each school has three designated selectors (voters) - the president, treasurer and recording secretary of its PA/PTA. Unique login credentials to vote for candidates online will be distributed to the selectors through the principal or parent coordinator

Know Where to Go for Questions

Visit schools.nyc.gov/Run2019 for detailed information on Community and Citywide Education Councils and the upcoming elections. Have more questions? Call (212) 374-1936 or send an email to Elections2019@schools.nyc.gov

Know Why Parents Should Run

- ✓ Make a difference in their community
- ✓ Advise the NYC Schools Chancellor on education policy
- ✓ Build their knowledge of education issues
- ✓ Engage with their community and vote on school zoning lines
- ✓ Work closely with their district's superintendent
- ✓ Support schools in their district
- ✓ Receive leadership training
- ✓ Host a Town Hall with the NYC Schools Chancellor
- ✓ Partner with community leaders
- ✓ Build relationships with other parents

Know the Timeline

January 9

Campaign Launch

- ✓ Make sure posters and banners are up, and flyers are distributed
- ✓ Ensure that PA/PTA officer contact information is updated in SPLCI
- ✓ Maintain an up-to-date PA/PTA distribution list
- ✓ Maintain accurate and complete parent information in ATS
- ✓ Designate a computer in your school or district office for parents with limited online access

Feb. 14- March 6

Application Period

- ✓ Encourage all parents to apply at NYCParentLeaders.org
- ✓ Invite parents to use the computer(s) in your school or district office, or help them identify a local library that provides computer access
- ✓ Share the campaign video on Facebook or Twitter with the hashtag **#Run2019**

March 19

Candidate Conference

Distribute communications from FACE about the conference

March 25-May 1

Candidate Forums

- ✓ Encourage selectors to attend the candidate forum for their district or borough
- ✓ Speak with selectors about their responsibility to vote and ensure they have received their login credentials

May 2-14

Selector Voting Period

- ✓ Encourage selectors to vote at NYCParentLeaders.org

May 21

Results Announced

- ✓ Celebrate with your parents if they won a seat!

July 1

Term Begins

- ✓ The new two-year term begins on July 1, 2019 and ends on June 30, 2021

Know the Call-to-Action: Apply for an Education Council seat starting **February 14, 2019!**
Visit schools.nyc.gov/Run2019