

**BTW MS 54 - 2008 Yearbook  
AD ORDER FORM**

DEADLINE March 1, 2008

Today's Date \_\_\_\_\_

**1. PERSONAL Info**

Student's Name \_\_\_\_\_

Teacher's Name \_\_\_\_\_ Class # \_\_\_\_\_

Parent's Name \_\_\_\_\_

Address \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**2. TYPE of AD** \_\_\_\_\_ Personal \_\_\_\_\_ Business (Ads reach over 900 families!)

**3. SIZE of AD**

\_\_\_\_\_ Full page      9" h x 6 ¾" w      \$200.00

\_\_\_\_\_ 1/2 Page      4 ¼" h x 6 ¾" w      \$120.00

\_\_\_\_\_ 1/4 Page      4 ¼" h x 3 ¼" w      \$ 60.00

\_\_\_\_\_ Business Card      2" h x 3 ½" w      \$ 25.00

\_\_\_\_\_ Booster Name      --      \$ 10.00

**4. AD MATERIAL SUPPLIED**

\_\_\_\_\_ 1) Ad on disk in PDF file, printout of ad attached

\_\_\_\_\_ 2) Camera ready copy attached

\_\_\_\_\_ 3) Camera-ready ad attached. If you want it returned, put child's name/class #

\_\_\_\_\_ 4) Text attached. Please ask yearbook staff to design ad

**5. PAYMENT ENCLOSED** - Made out to "**Booker T. Washington Yearbook**"

Check \$ \_\_\_\_\_

Money order \$ \_\_\_\_\_

Cash \$ \_\_\_\_\_

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**Instructions**

- Complete information for all five sections
- Place order form, art, and payment in envelope
- Address envelope: To: 2008 Yearbook c/o Liz Goldfarb, Library  
From: Child's name and class #
- Send envelope in with your child, he or she will give it to homeroom teacher

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**QUESTIONS:** call Liz Goldfarb (212) 678-2861 ex.333 **or**

email Connie Messina: cmessina AT nyc.rr DOT com